



# Loughgall Golf Club

## Membership Survey Results Report

Spreadsheet analysis and member feedback - 27 May 2026

This report analyses **61** membership survey responses from the attached spreadsheet. The survey covered club facilities, competitions, communication channels, competitions played, volunteering appetite and written comments/suggestions from members.

### Executive summary

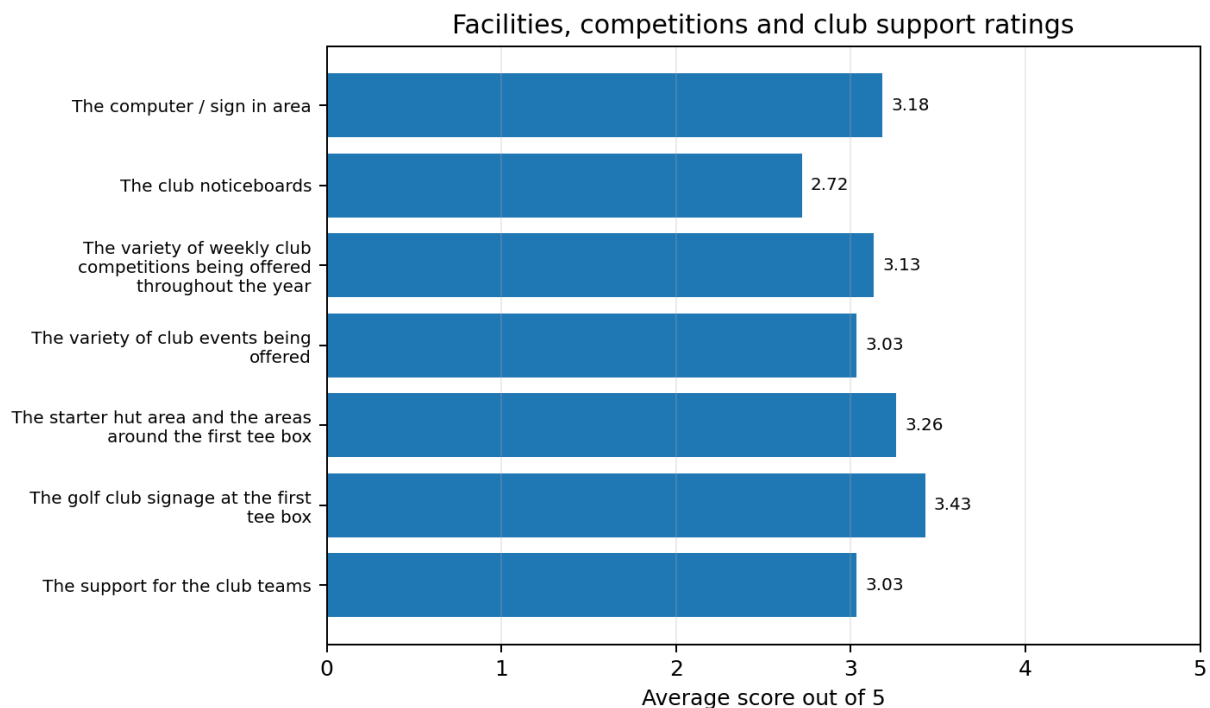
- Overall ratings are mostly around the middle of the 1-5 scale, with the strongest facilities score for The golf club signage at the first tee box (3.43/5).
- The lowest facilities-related score is for The club noticeboards (2.72/5), suggesting a clear improvement opportunity.
- The strongest communication channel is The BRS Online Booking System notifications (3.75/5), while the weakest is The Golf Club Website. (3.00/5).
- Written feedback repeatedly asks for more midweek/weekday competitions, more scrambles and fun formats, and clearer updates on results, fixtures, tee times and course status.
- Volunteering responses show 15 Yes, 17 Maybe and 29 No, giving the club a potential volunteer pool of 32 members to follow up with.

# 1. Survey overview

Measure	Result
Responses analysed	61
Rating scale	1 = Very Poor, 2 = Poor, 3 = Average, 4 = Good, 5 = Very Good
Written feedback fields	Additional competitions/formats, communication suggestions, other comments
Survey date/file	Loughgall_Golf_Club_Membership 27th May 2026.xlsx

# 2. Facilities, competitions and club support

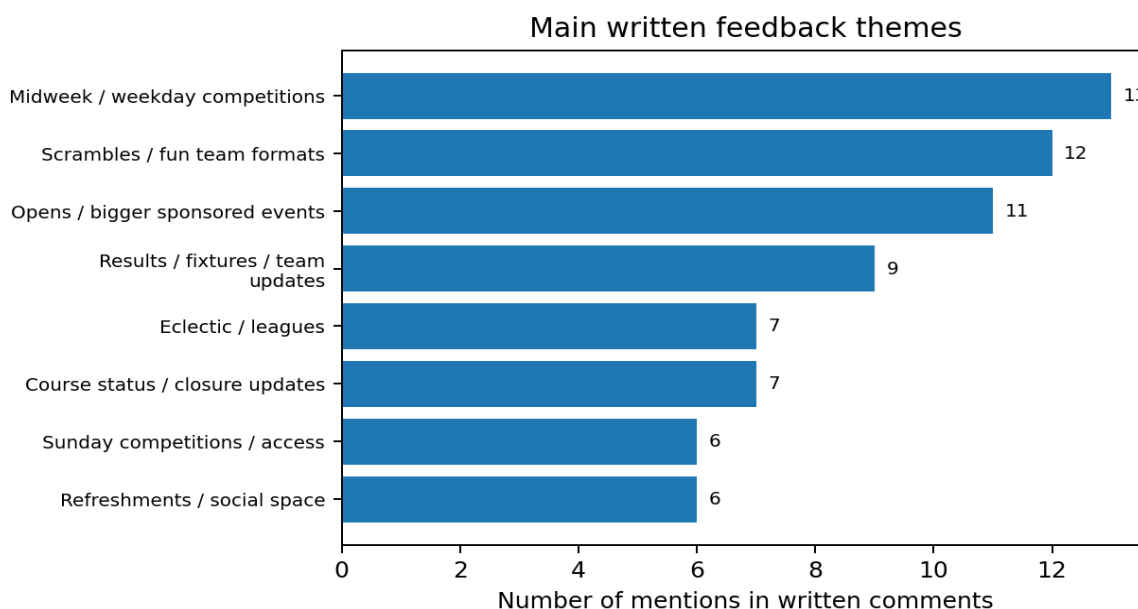
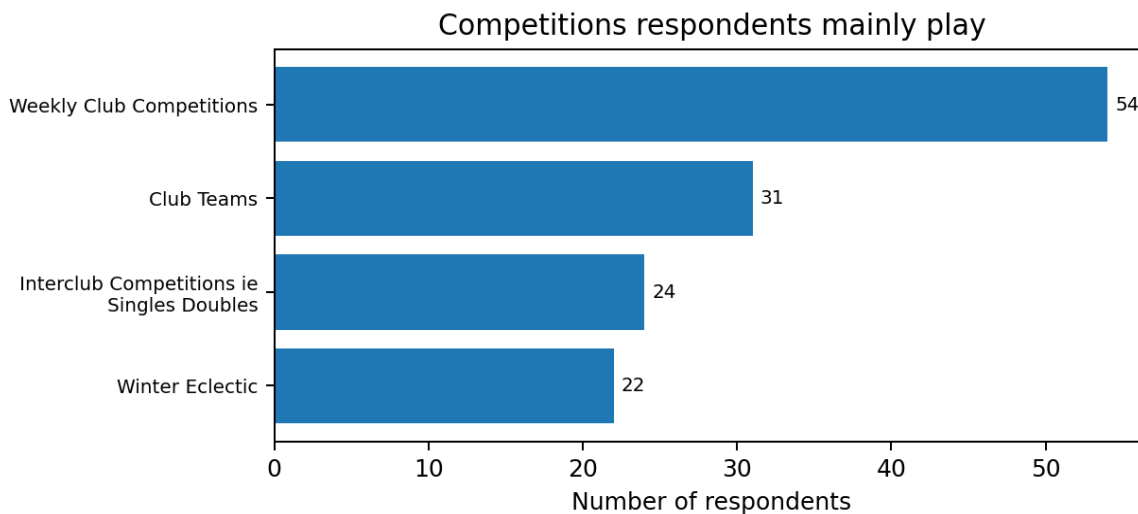
Average scores for Q1 show generally average-to-good perceptions, with signage and the starter hut/first tee area scoring highest. Noticeboards and support for club teams are the most obvious areas for attention.



Area	Avg	Good/Very Good	Poor/Very Poor
The computer / sign in area	3.18	30%	16%
The club noticeboards	2.72	16%	44%
The variety of weekly club competitions being offered throughout the year	3.13	34%	20%
The variety of club events being offered	3.03	23%	20%
The starter hut area and the areas around the first tee box	3.26	36%	15%
The golf club signage at the first tee box	3.43	48%	8%
The support for the club teams	3.03	30%	28%

### 3. Competitions played and requested formats

Weekly club competitions dominate current participation. Written comments suggest members would welcome more variety, especially weekday competitions, 9-hole/evening formats, scrambles, eclectic/leagues, Sunday options and occasional bigger or sponsored events.

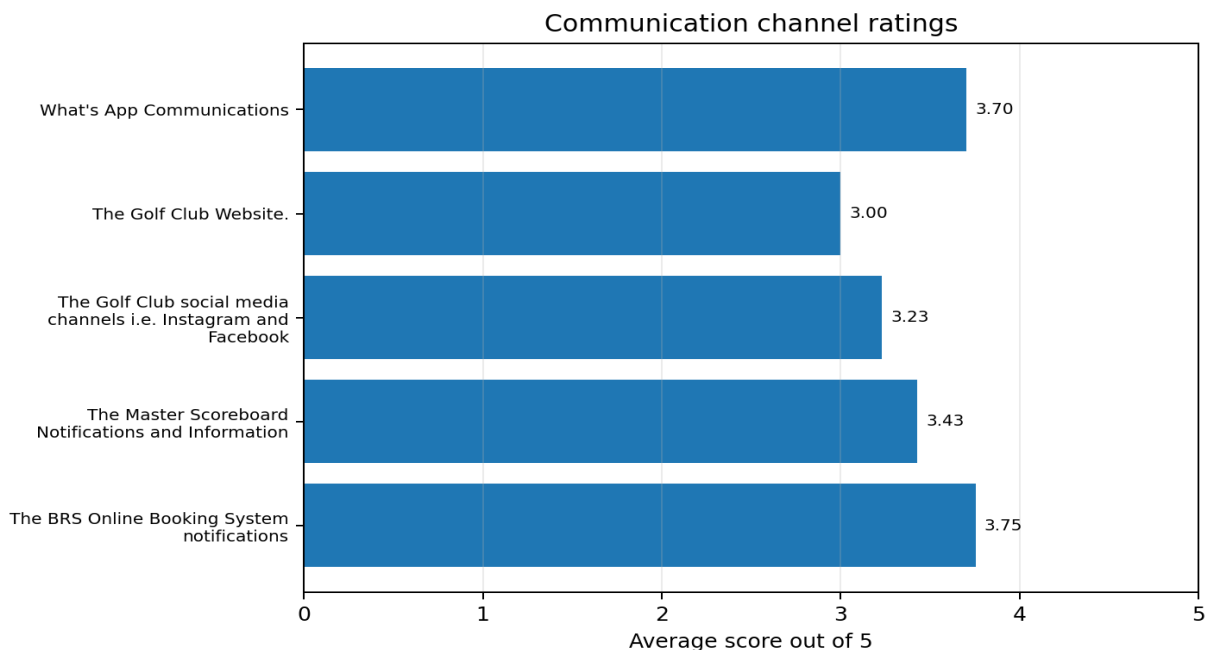


#### Notable competition ideas from members

- Midweek competitions and 9-hole evening events for members who cannot play Saturdays.
- More scrambles and fun formats, including pairs, greensomes, three/four-club challenges and team events.
- Summer or winter eclectic/league formats over multiple weeks.
- Improved Sunday competitions/access, especially during summer.
- More stroke play, medal, scratch or sponsored events.

## 4. Communications

BRS notifications and WhatsApp communications score best. The club website is the lowest-scoring communication area and is also mentioned in written comments as needing more regular updates.

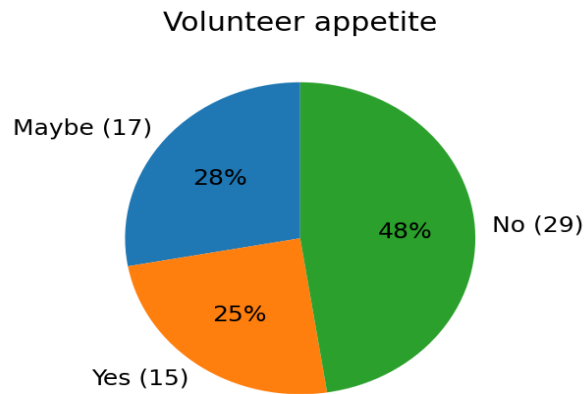


Channel	Avg	Good/Very Good	Poor/Very Poor
What's App Communications	3.70	72%	15%
The Golf Club Website.	3.00	33%	30%
The Golf Club social media channels i.e. Instagram and Facebook	3.23	36%	21%
The Master Scoreboard Notifications and Information	3.43	48%	13%
The BRS Online Booking System notifications	3.75	61%	3%

### Main communication suggestions

- Publish results and upcoming competitions across the website, WhatsApp and social media.
- Improve early communication about course status, closures and tee-time changes.
- Provide clearer fixture lists, team information and selection/qualification criteria.
- Use the website more consistently as a reference point for members who are not active on social media.

## 5. Volunteering and club improvement opportunities



A total of **15** respondents said Yes to helping or volunteering and **17** said Maybe. This gives the committee a practical follow-up list of up to **32** potential helpers.

### Recommended actions

- Create a short volunteer follow-up message with specific roles and time commitments, rather than a general request.
- Prioritise quick wins: website update routine, competition/results communications, and clear course status updates.
- Trial a small number of new formats first: midweek 9-hole event, scramble/fun format, and a seasonal eclectic or league.
- Review noticeboard content and location so it supports members who prefer offline communication.
- Consider a starter hut/first tee improvement plan, including practice net/computer area suggestions raised by members.

# Appendix A - Written member feedback

The following comments are taken from the survey response fields. Minor spacing has been cleaned for readability; wording has otherwise been kept as submitted.

## A1. Additional club competitions or formats requested

1. Maybe some 9 holes competitions during week from Monday to Friday so can play in evening if working.
2. Would like to see a worth while mid week competition which would include Sunday to Friday possibly. Normally play mid week or Sunday and the competitions normally have little to no entries.
3. Low handicap scratch matches
4. more stroke play events and maybe a couple of bigger events looking for a golf club supplier as sponsor etc
5. More effort put into Sunday completion like every other club in the country
6. Scrambles
7. Additional scrambles at various points; Winter Eclectic to start in October with a view to it finishing whenever 6 weeks have been completed (if it runs into the new year that's okay) Return of the Christmas Ham / Turkey trots. Possibly a summer league.
8. More scrambles especially during the winter when it is non-qualifying.
9. Week day competitions Big completions maybe twice a year , less prizes more money
10. Some 9 hole events in the evening over summer months
11. Midweek
12. The three/four club challenge which was ran years ago was always a different and interesting event
13. Scramble competitions
14. A few more scrambles
15. As I can't play on a Saturday I would like to see a better Sunday event being organised. It is sometimes forgotten about completely, and when there is one it is only a green marker, which no one enters, then you pay your £3 and there are only 2 of us in the comp so there's no results and no comp.
16. Midweek competitions
17. Non qualifying Wednesday sweep More opens Weekly comp
18. Scrambles
19. Stroke events every other week
20. More scrambles .... Or a summer league instead of a winter one
21. Maybe an eclectic competition for every month. Running from Sunday to Friday. This could encourage more members to come out during the week. Even a 9 hole eclectic..
22. More Saturday team competitions.
23. Sam Rutherford style club competition
24. Bit more availability of green tee option than last year on a Saturday as a lot of time it white every week.
25. A few of club members play on a Wednesday so something midweek. Sweep or seniors
26. More ladies competitions
27. Some doubles scrambles would be good.
28. Greenskeepers revenge
29. I was a member many years ago , and as I'm just joined and getting my handicap again I wpuldnt be able to comment much on this , I will be just playing club comps
30. Ross more Any that allow 8-12 handicaps
31. Possible integration with a weekly comp with silverwood gc.
32. More fun type formats as in scramble, piece Purcell format, only allies 3 or 5 clubs comp ... obviously spread throughout the season... golf should be enjoyed imo

33. Summer Eclectic playing any day, better ball .
34. More 4 man scrambles
35. Open monthly Mon to Friday weekly comp
36. Summer league and start the winter on a bit earlier
37. More scrambles or pairs events, greensomes etc. don't have to be on a Saturday. Friday evenings during the summer
38. Starter hut could be greatly improved computer located at the starter hut

## **A2. Suggestions to improve communications**

1. Results of the completions put across all social media platforms
2. Saturday timesheet made accessible. Groups allocated times may not turn up without notice and the starter has too much of a task to sort starting teams. Having to book the slot allows for showing who turns up properly
3. regular updates on what's coming up and comp scores available Sat night
4. Sunday especially in the summer should be open 7am the very latest if not earlier we are the only club in all of northern Ireland that doesn't
5. Team information & fixtures: names and qualification criteria for teams as many aren't aware what these are. Team captains to be communicated with contact for registering interest. Rules evening / newsletter for rules relevant to club (eg difference between red and yellow stakes, embedded ball rules, communication of GUR areas (eg bunker to rear of 5th?) Brief update on committee progress with regard to course / council liaison etc
6. Better communication overall ,
7. Notice Board for member to read after Club meeting if anything to put on it
8. I'm not on social media apart from WhatsApp.....so more communication by this method would be good.
9. I think the website is not updated enough on a regular basis, the WhatsApp communication while good can sometimes be a bit slow which is not a fault with golf club but abc council and greenkeepers not making decisions quick enough
10. A WhatsApp group for all members with information
11. I have not even been asked to join the club WhatsApp and the club system is not used enough to put any information on.
12. Conditions of golf course knowing earlier whether open or closed More updates on what money is in your account.
13. BRS booking hasn't notified of course closures. It does say course closed but have to go in and check the days tee times.
14. Earlier communication of course status would be helpful. i.e. When the course is open/closed or reduced to playing only 9 holes, ABC Council should be in a position to notify players earlier, rather than have them travel long distances only to discover the course closed on arrival at Loughgall Country Park.
15. Golf club website needs to get back on so members can see more of what's happening around the club some sort of format where members can communicate and leave comments
16. I think a place to sit relax have a coffee would help with communication... A lot of people only know the groups playing in front of them or behind them on a Saturday
17. BRS for Saturday mornings. This would enable members to integrate better with others. Currently members don't appear to know each other as would be the case in other clubs.
18. Fixture list in advance. Published tee times.
19. Again I've just joined so can't comment as yet
20. Upcoming competitions shown on the website
21. Maybe a possible forum where people can ask questions and other members can connect better.
22. None I can think of
23. Knowing value of prizes for weekly competitions
24. Notice of the course being open or closed before Saturday morning.
25. Please update the website
26. Communication to members has much improved within our club.

27. Team matches posted on the Chanel's what's app and facebook for awareness to all support

### A3. Other comments and suggestions

1. Would love to see a few mid week completions and or even a mid week league competition or something which runs for a number of weeks say best 8 rounds out of 10 or similar.
2. comps should be either everybody white stableford or everybody green or white stroke not mixed as this is a nonsense also varies speed of play between groups etc
3. Social interaction and mixers beyond competitions to allow members to mix and get to know everyone - other club events (encourage participation & support beyond playing golf?) Communication / co-ordination with council for non-Saturday tee times & policing of non-members.
4. Helped in the past , no recognition , doing things the golf course staff should be doing
5. Speed of play on a Saturday competition is jokingly slow. It is almost 6 hours from I leave the house until I return. Trolley and shoes blower badly needed also and signs advising replacement of divots and fixing pitch marks
6. I believe that more promotion for the club should be thought about, as I believe we get terrific value for money for what we receive
7. I believe the gross prize should not be the same as first prize in any comp. They may have played the best golf that day but only a handful of people can win this, it makes it a sectional prize at best. Low handicappers are starting that particular comp with an unfair advantage over everyone above them. As the season is only starting, and now I've started, I believe someone should be going out and monitoring the speed of play within groups and seeing where the blockages are occurring. It's a difficult conversation to have but a conversation that needs to happen. After all it is my hobby and helps relieves stress for me to play golf, and should never cause me undue stress to feel that other people are playing unduly slowly to irritate others on purpose. No need for running shoes, but lack of awareness is frustrating. If people want to be out for 5/6 hours that's their prerogative, but tee off later. There are no green jackets getting handed out. The club motto of "we play together" seems to have been lost somewhere and the gentlemanly rules of the game are being pushed to breaking point. I heard Kevin McCoy was driving around the course last weekend on a buggy, never seen him all day, maybe he was, I never seen him. As I said earlier golf is my hobby, I enjoy it, it's good to meet up with old friends and have a bit of light hearted competition and banter, but when people want to cause frustrations either knowingly or unknowingly and cause stress to my hobby, then I have to question whether my membership of this club is being heeded.
8. The club would benefit from being run like a club for all members and not a social club for just a few that are in the click.
9. Usually out at 9.30 but for some reason this has been pushed to 9.50 and groups put ahead of us. This is causing a build up every Saturday and the first 6 holes are taking nearly 2.5 hours to complete. Can I ask to look in to these tee times, why the change of tee times and maybe spread the tee times out to avoid a build up on every hole.
10. I am greatly appreciative of the genuine effort made by members of Council, Officers and Club Committees, as I am well aware that without them the "Club" would not exist !
11. Some sort of refreshment area around the 12th teebox where you can get maybe tea coffee burger hotdogs I think would go down quite well
12. Maybe a few medals or something like this for the sponsored comps.... More use of the hut at the 12 th could make more money if used
13. A fixed time for members on a Sunday morning. Possibly 7:30 - 8:00.
14. Better interaction between players and green staff. Often course management has been bewildering eg tining the greens and adding sand 2 weeks later when the holes have closed over. Also, not treating disease systematically when it first appears on greens.
15. Maybe a few practice nets
16. The issue with young ones walking on to for instance at the 10th tee during competition on Saturday I totally realise is not our club itself at fault. It the park/council themselves. That is a concern of mine that they don't seem to do anything about it.
17. Due to work commitments I am unable to contribute as much as I would like too. But always happy to help if I can
18. A practice net around the first tee box to warm up in would be a huge benefit to the club.
19. Somehow utilise the access to both clubs better. Possible yearly tournament between silverwood and Loughgall or a ryder cup style match between both clubs.
20. Though depends on my availability

**21.** The rangers and girls in the office need. To be doing better.... Loughgall gc is an absolute joke in the evenings with people just walking out, going onto 10th should NOT ever be allowed, there slowing people out maybe signed in, playing matches etc... no body should be out unless there on BRS and they go at there proper time, and if juniors are out (which is great to see) they need to be told to tee off the blue/red tees and not cause a hole back log taking 4-6 shots to get to the red tees, but again that's where rangers should be able to see this and sort it out

**22.** It would depend on what I was asked to do wether I would volunteer or not.

**23.** Fairness for all members Stop picking friends for club competition Should be a note up where you can put your name down if you fancy playing for loughgall Proper acknowledgement when someone wins a double major Very disappointed in that area.

**24.** Dedicated sessions and recruiting to get more volunteers to help the club. Juniors, inter club teams

**25.** Get the compressor fixed